All the information were prepared and compiled basing on data from the .pl domain name registry system.
Dear Readers,

In the third quarter of 2014 the volume of the .pl domain Registry exceeded 2.5 million and for the end of September reached the level of 2,517,290 names active in DNS. Since the end of the first half of the year more than 26 thousand names were added to the Registry, thus at quarterly rate the growth dynamics amounted to 1.04%, whereas on a year-to-year basis attained 2.48%.

During the period from July to September nearly 250 thousand new names were registered – by over 12 thousand more than in the corresponding period in last year. Daily average in the third quarter 2,715 names were registered.

The renewal rate of .pl domain name registration during the last three months attained the level of 60.23%, improving the result of the previous quarter by 0.3p.p.

At the end of the third quarter of 2014 more than 942 thousand Registrants were registered in the .pl domain Registry. As it results from the data presented in the report, almost 67% of Registrants held one domain name in the Registry and over 14% subscribed two names. On the other hand, near 1,100 clients were the Registrants of more than one hundred names, with 61 of them being the Registrants of more than one thousand names.

I invite you to get acquainted with the newest report, presenting the data from the .pl domain registry for the third quarter of 2014.

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# TABLE OF CONTENTS

2 Introduction
3 Table of contents
4 Number of .pl domain names in DNS
5 Number of new .pl domain name registrations
6 Number of new .pl domain name registrations, daily average
7 Number of new .pl domain name registrations as divided into the type of zone
8 Renewal rate of .pl domain names
9 Transfers
10 DNSSEC in the .pl domain name
11 Registrants of .pl domain names
12 DNT
13 WLS
14 NASK Partners
15 Market share between Partners considering .pl domain names
16 Market share between Partners considering new registrations
17 Market share between Partners considering Registrants
18 Market share between Partners considering DNT registrations
19 Market share between Partners considering WLS registrations
At the end of the third quarter of 2014 there were **2 517 290** domain names active in DNS. From the beginning of July to the end of September 2014 the registry volume increased by more than **26 thousand** names, resulting with the growth dynamics at the level of **1.04%**.

From among all the domain names active in that time, **71.34%** were the names registered directly in the .pl domain, **22.22%** in the functional domains and only **6.44%** in the regional domains.

The domain names with diacritic signs (the so called IDNs) constituted **2.09%** of all the active .pl domain names and their number at the end of the third quarter equalled **52 592**.
From the beginning of July to the end of September 2014, 249,824 new .pl domain names were registered, which is by over 12 thousand more than in the corresponding period in last year. The number of new registrations in particular months amounted to: in July 82,761, in August 83,895 and in September 83,168.

Out of the number of new domain names registered in the third quarter of 2014, 1.89% contained diacritic signs.
In the third quarter of 2014 the daily average number of new .pl domain name registrations amounted to 2,715 and increased by 18 new names daily as compared to the previous quarter.

In the particular months of the third quarter the following numbers of .pl domain names were registered: 2,670 in July, 2,706 in August and 2,772 in September.
In the third quarter of 2014 the share of the second level .pl domain names in the number of registrations amounted to **70.39%**, being the best result since the first quarter of 2013. The names registered in functional domains (e.g. com.pl or net.pl), administered by NASK, constituted **23.09%** of effected registrations. The least popular were the names registered in the regional domains (e.g. waw.pl or opole.pl), reaching **6.52%** share.
The level of renewed names in the .pl registry in the end of the third quarter of 2014 amounted to **60.23%**, giving **0.30 p.p.** increase as compared to the previous quarter.

From the beginning of July to the end of September 2014 almost **350 thousand** .pl domain names were renewed and in case of **682** names the end date of the billing period was shifted by individually defined number of days.

Out of all the domain names renewed in the third quarter **74.12%** were registered directly in the .pl domain, **20.59%** in the functional domains and the remaining **5.29%** in the regional domains serviced by the .pl registry.
During the third quarter of 2014 the Registrants **44,530** times changed the Registrar servicing maintained .pl domain names. In **535** cases the service transfer was performed with the simultaneous renewal of the .pl domain name for a consecutive billing period, whereby **340** of them were made after the previous billing period had been completed.

From the beginning of July to the end of September 2014 **484** transfers of .pl domain names were daily average carried out among the Registrars.
With the end of September 2014 the .pl domain registry contained 17,847 .pl domain names secured with the DNSSEC protocol. The number of secured names increased by 1,996 as compared to the previous quarter. Daily average 21.70 of the names secured with DNSSEC were added to the registry.

In the third quarter of 2014, twenty six NASK Registrars assisted in registering .pl domain names, holding the records confirming a proper DNSSEC security.
At the end of the third quarter of 2014 the .pl Registry contained 942 thousand unique Registrants. 65.23% of all the Registrants were entrepreneurs and the remaining 34.77% natural persons.

94.45% of .pl domain names were maintained for the Registrants seated in Poland. The largest number of foreign Registrants was represented by Germany (1.31%), the United States (0.89%) and Great Britain (0.61%).

During the period under discussion 66.75% of Registrants maintained one .pl domain name, 14.48% two .pl domain names. 1079 NASK’s clients (i.e. 0.11%) were the subscribers of more than 100 .pl domain names with 61 clients being the subscribers of more than 1 thousand names.

On average, 2.67 of .pl domain names fell for one Registrant.
In the third quarter of 2014, **31 284** 14-day .pl domain name tests, the so called DNTs, were carried out. The number of tested names in particular months was shaped as follows: in July **12 574**, in August **9 821**, and in September **8 889**.

Out of the total of **31 284** **3.47%** of tested names were ended with registration.

In comparison to the corresponding period in 2013 the number of tested names was lower by **32.87%**.

Since launching the service in September 2007, totally **1 053 thousand** .pl domain names were tested, with **5.75%** thereof ended with their registration.
From the beginning of July to the end of September 2014 \(5\,547\) agreements on options for registration of the .pl domain names, the so called WLS, were concluded, whereas \(438\) were renewed for consecutive three years. In this period \(2\,300\) names, covered with the agreements on options, were made available for registration by option holders, and in case of \(112\) domain names made available, the formal requirements were not met which resulted in the domain names being released to the group of names available for registration.

Since launching the service in June 2004 over \(170\,\text{thousand}\) agreements on options were concluded. The effectiveness of those agreements, calculated on the basis of the number of .pl domain names provided for registration, amounted to \(43.39\%\) for the end of the third quarter of 2014.
Within the frames of the Partner Programme, the .pl domain registry, at the end of the third quarter of 2014, cooperated with 199 domain name Registrars - NASK Partners. That number was composed of 115 entities registered in Poland, 59 seated in European countries and 25 beyond Europe. Registrars from Poland serviced 77.07% of names active in DNS. 12.72% of names were serviced by the Registrars from other European countries and 10.21% by the Registrars from remaining countries.
The NASK’s Partners at the end of the third quarter of 2014 serviced totally 99.13% of .pl domain names. More than 50% of names were serviced by three Registrars: Home.pl S.A., Nazwa.pl S.A. and Consulting Service Sp. z o.o. Those three entities and Michau Enterprises Ltd. recorded in the third quarter the highest growth of the number of serviced domain names, more than 2% each.

For the end of September the highest share in servicing .pl domain names was noted by Home.pl S.A. – 24.38% of .pl domain names active in DNS. The remaining large .pl domain Registrars were positioned as follows: Nazwa.pl S.A., with share of 17.56%, Consulting Service Sp. z o.o. – 9.77%, Michau Enterprises Ltd. – 9.30%, AZ.pl Sp. z o.o. – 7.58%, Premium.pl Sp. z o.o. – 3.52%, Agnat Sp. z o.o. – 3.10%, Dinfo Systemy Internetowe – 2.54%, Domeny.pl Sp. z o.o. – 1.32% and Active 24 Sp. z o.o. – 1.24%.

The Registrars from beyond the presented TOP 10, serviced 19.69% of .pl domain names, and their share in the market, during the third quarter of 2014, decreased by 0.33 p.p.
During the third quarter of 2014 **99.99%** of new .pl domain names were registered via the NASK’s Partners.

Two Registrars assisted in concluding nearly **50%** of agreements on registration and maintenance of .pl domain names: Home.pl S.A. and Nazwa.pl S.A., servicing **29.04%** and **20.04%** respectively.

The consecutive positions on the list of most frequently chosen NASK’s Partners, as far as the .pl domain was concerned, were occupied by:

- **Michau Enterprises Ltd. – 11.45%**
- **AZ.pl Sp. z o.o. – 9.17%**
- **Consulting Service Sp. z o.o. – 7.08%**
- **Premium.pl Sp. z o.o. – 1.87%**
- **Agnat Sp. z o.o. – 1.32%**
- **Dinfo Systemy Internetowe – 0.95%**
- **Domeny.pl Sp. z o.o. – 0.76%**
- **MSerwis – 0.65%**

The Partners from beyond the presented TOP 10 serviced **17.67%** of .pl domain name registrations, which was by **2.95p.p.** fewer than in the previous quarter.

*The graph presents TOP 10 of NASK Partners that agreed to make their market share data public.*
At the end of September 2014, the .pl domain Registry contained more than 942 thousand Registrants. Since a part of them was being serviced simultaneously by different Registrars due to holding a larger number of domain names, the total number of Registrants serviced by particular Registrars amounted to over 964 thousand.

For the end of the third quarter of 2014 the largest number of .pl domain name Registrants in the Polish Registry was serviced by Nazwa.pl S.A. with the share in the number of Registrants serviced by particular Registrars amounting to 22.65%. The second NASK’s Partner, by account of the number of serviced Registrants, was Home.pl S.A. with the share of 21.37%. In the first ten Registrars with the largest number of serviced .pl domain names were also: Consulting Service Sp. z o.o. – 11.91%, AZ.pl Sp. z o.o. – 6.65%, Dinfo Systemy Internetowe – 4.09%, Agnat Sp. z o.o. – 4.08%, Michau Enterprises Ltd. – 1.71%, Domeny.pl Sp. z o.o. – 1.53%, Active 24 Sp. z o.o. – 1.09% and Premium.pl Sp. z o.o. – 0.90%.

At the end of the third quarter of 2014 the Registrars from beyond the TOP 10, presented in the report, were servicing 24.02% of .pl domain name Registrants.
In the third quarter of 2014 fourteen NASKS’s Partners assisted in concluding agreements on .pl domain name tests, the so called DNTs. With 38.45% of tests, AZ.pl Sp. z o. o. was the most frequently chosen Registrar in the discussed period. The second most popular Registrar was Michau Enterprises Ltd. which serviced 37.91% of tests. Among the TOP 5, presented in the report, there were also: DD Sp. z o.o., MSerwis and Premium.pl Sp. z o.o. with the share in servicing the .pl domain name tests: 7.50%, 4.16% and 3.10% respectively.

The remaining NASK’s Partners serviced totally 8.88% out of 31,284 .pl domain name tests carried out from the beginning of July to the end of September 2014.
In the third quarter of 2014 out of all the 5,547 agreements on options for .pl domain name registration 74.20% were concluded via Michau Enterprises Ltd. Further NASK's Partners, most frequently chosen by option buyers in the discussed period, were: First Dropcatchers LLC with 5.59% share in the option market, Premium.pl Sp. k. – with 5.34% share, AZ.pl Sp. z o. o. with the share at the level of 3.05% and Agnat Sp. z o.o. with 2.16% share in the option market.

The NASK's Partners, from beyond the presented Top 5, serviced in the third quarter of 2014 9.66% of agreements on the options for registration of the .pl domain name.