NASK’S REPORT FOR THE SECOND QUARTER OF 2015

All the information were prepared and compiled basing on data from the .pl domain name Registry system.

Copyright by NASK
# TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Page</th>
<th>Section</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>Introduction</td>
</tr>
<tr>
<td>4</td>
<td>Number of .pl domain names in DNS</td>
</tr>
<tr>
<td>5</td>
<td>Number of new .pl domain name registrations</td>
</tr>
<tr>
<td>6</td>
<td>Number of new .pl domain name registrations as divided into Provinces</td>
</tr>
<tr>
<td>7</td>
<td>Number of new .pl domain name registrations, daily average</td>
</tr>
<tr>
<td>8</td>
<td>Number of new .pl domain name registrations as divided into the type of zone</td>
</tr>
<tr>
<td>9</td>
<td>Renewal rate of .pl domain names</td>
</tr>
<tr>
<td>10</td>
<td>Transfers</td>
</tr>
<tr>
<td>11</td>
<td>DNSSEC in the .pl domain name</td>
</tr>
<tr>
<td>12</td>
<td>Ranking of the ccTLD registries in the EU zone</td>
</tr>
<tr>
<td>13</td>
<td>Registrants of .pl domain names</td>
</tr>
<tr>
<td>14</td>
<td>DNT</td>
</tr>
<tr>
<td>15</td>
<td>WLS</td>
</tr>
<tr>
<td>16</td>
<td>NASK Partners</td>
</tr>
<tr>
<td>17</td>
<td>Market share between Partners considering .pl domain names</td>
</tr>
<tr>
<td>18</td>
<td>Market share between Partners considering new registrations</td>
</tr>
<tr>
<td>19</td>
<td>Market share between Partners considering Registrants</td>
</tr>
<tr>
<td>20</td>
<td>Market share between Partners considering DNT registrations</td>
</tr>
<tr>
<td>21</td>
<td>Market share between Partners considering WLS registrations</td>
</tr>
</tbody>
</table>
Dear Readers,

Handing you over a consecutive report, containing data from the .pl domain Registry, I may proudly notice that it presents one of the best quarters in recent years.

At the end of the first half of 2015 the volume of the .pl domain Registry comprised 2,593,474 domain names active in DNS, maintained for more than 976 thousand Registrants. The Registry, in the second quarter, was enlarged by 53,512 names, which means that the quarter growth dynamics exceeded 2%, thus being the highest value since 2012. In annual view the growth amounted to more than 4%.

From April to June 2015 the Registrants registered daily average 3,132 new .pl domain names, therefore the number of new registrations equaled 285,003 – nearly by 40 thousand more than in the corresponding period last year. In this respect, it was the best second quarter in the history of the .pl domain Registry. A higher number of registrations was last time recorded in the first quarter of 2012. Worthy of note is the fact that it is the first time in last ten years when the number of names registered in the second quarter has exceeded the number recorded in the first quarter of a particular year. As it results from the data presented in the report, the renewal level at the end of the first half of the year amounted to 61.22%, thus being the best result attained for last 6 years.

I invite you to get acquainted with the newest report, presenting the data from the .pl domain Registry for the second quarter of 2015.

Michał Chrzanowski
NASK Director
The first half of 2015 was accomplished by the .pl domain Registry with the volume of 2,593,474 active names in DNS. During the second quarter 53,512 .pl domain names were added to the Registry. Annual growth dynamics of the number of names contained in the Registry amounted to 4.10%.

At the end of June 2015 72.35% of all names, maintained in the Registry, were registered directly in the .pl domain, 22.44% in the functional domains managed by NASK (e.g. .com.pl, .net.pl) and 5.21% in the regional domains (e.g. .waw.pl, .wroclaw.pl).

The names, containing national diacritic signs (the so called IDNs) constituted 1.73% of all the active .pl domain names, and their number, at the end of the second quarter, equalled 44,764.
In the second quarter of 2015, 285,003 new .pl domain names were registered, which is by 39,503 names more than in the corresponding period in the previous year. It is the highest number of registrations carried out during a three month period, starting from the second quarter of 2012. The number of registrations in particular months amounted to: 96,136 in April, 95,768 in May and 93,099 in June.

5,471 .pl names, out of all the names registered in the second quarter of 2015, contained diacritic signs.
Among the .pl domain name registrations in the second quarter of 2015 for the Registrants from Poland the most numerous group constituted the registrations for entities and individuals registered in the Mazowieckie Province – 26.40%, Śląskie Province – 10.83%, Małopolskie Province – 9.64%, Wielkopolskie – 8.71% and Dolnośląskie Province – 7.93%.

The lowest number of names, below 3%, was registered for Registrants domiciled in the following Provinces: Warmińsko-mazurskie, Podlaskie, Lubuskie, Świętokrzyskie and Opolskie.
The daily average number of new .pl domain name registrations, in the second quarter of 2015, amounted to 3,132, being the best result accomplished by the Registry in the second quarter of a year.

In particular months of the second quarter the daily average number of new .pl domain name registrations amounted to 3,205 in April, 3,089 in May and 3,103 in June.
From the beginning of April to the end of June 2015, out of all the names entered into the .pl domain Registry 67.99% constituted the second level .pl domain names, i.e. registered directly in the .pl domain, 27.21% constituted new registrations in functional domains (e.g. com.pl or info.pl) and 4.80% in the regional domains (e.g. waw.pl or szczecin.pl)

As compared to the previous quarter, the share of names, registered directly in the .pl domain, increased by 4.00p.p., whereas the share of registrations directly in the .pl domain and regional domains, dropped by 3.25 p.p. and 0.75 p.p. respectively.
At the end of the first half of 2015 the level of renewed names in the .pl domain amounted to 61.22%. During the second quarter almost 356 thousand .pl domain names were renewed.

The structure of renewed names was shaped as follows: 74.39% constituted the names, maintained directly in the .pl domain, 20.66% in the functional domains and remaining 4.95% in the regional domains.

79.04% of .pl domain names, renewed in the second quarter of 2015, were registered before 2014, 20.88% in 2014 and remaining 0.08% of names were registered in 2015.
During three months, namely, from 1 April to 30 June 2015, the Registrants changed their Registrars, servicing .pl domain names maintained for them, 38,102 times.

In 533 cases the transfer of service was bound with the simultaneous renewal of the .pl domain name for a consecutive billing period, whereby 355 of them were made after the previous billing period had been completed.
DNSSEC IN THE .PL DOMAIN NAME

The number of .pl domain names, secured with the DNSSEC protocol at the end of June 2015, amounted to 24,128 names.

During the second quarter of 2015 the Registry was enlarged by 2,003 names secured with the DNSSEC protocol. Daily average 22 secured .pl domain names were added to the Registry. Similarly as in the previous quarters, the interest of the service remained at an unchanged level.

Registrants have been using the DNSSEC protocol for securing their .pl domain names since 4 June 2012.
Any position of a particular Registry has not been changed since the end of 2012 in the ranking of the TOP 10 ccTLD registries in the countries of the European Union.

At the end of the second quarter of 2015 the Polish Registry was on the sixth position.

The ranking presents the following registries enumerated consecutively: German, British, Dutch, French, Italian, Polish, Spanish, Belgian, Swedish and Danish.

<table>
<thead>
<tr>
<th>Position</th>
<th>Registry</th>
<th>Number of domain names</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>.de</td>
<td>15 944 050</td>
</tr>
<tr>
<td>2.</td>
<td>.uk</td>
<td>10 639 054</td>
</tr>
<tr>
<td>3.</td>
<td>.nl</td>
<td>5 573 396</td>
</tr>
<tr>
<td>4.</td>
<td>.fr</td>
<td>2 905 430</td>
</tr>
<tr>
<td>5.</td>
<td>.it</td>
<td>2 810 520</td>
</tr>
<tr>
<td>6.</td>
<td>.pl</td>
<td>2 593 474</td>
</tr>
<tr>
<td>7.</td>
<td>.es</td>
<td>1 776 908</td>
</tr>
<tr>
<td>8.</td>
<td>.be</td>
<td>1 512 155</td>
</tr>
<tr>
<td>9.</td>
<td>.se</td>
<td>1 363 172</td>
</tr>
<tr>
<td>10.</td>
<td>.dk</td>
<td>1 295 533</td>
</tr>
</tbody>
</table>

*The table was composed on the basis of the data published at the websites of the above listed registries between 1 and 2 July 2015.*
In the second quarter of 2015 the Registry was enlarged by 16,022 unique Registrants and at the end of June 2015 the number of Registrants in the .pl domain Registry exceeded 976 thousand.

On the basis of the declared registration data, 66% of Registrants were entrepreneurs and the remaining 34% private persons.

At the end of the second quarter of 2015 NASK was maintaining one .pl domain name for 64.72% of Registrants, two domain names for 14.54% and three .pl domain names for 6.45% of Registrants.

On average 2.66 .pl domain names fell for one Registrant.
Since the beginning of 2015 the interest of a 14-day .pl domain name testing has been decreasing. During the period from the beginning of April to the end of June 2015 5,803 agreements on .pl domain name tests were concluded, with 9.82% of tests being completed with registration of a .pl domain name.

Since the service was launched in 2007 over 1.11 million of tests have been carried out with 5.68% thereof ended with a domain registration. NASK is planning to close the service of .pl domain name tests (DNT) by the end of December 2015.
During the second quarter of 2015 2,173 agreements on options for registration of the .pl domain names were concluded and 554 of existing agreements were prolonged for consecutive three years.

Within the period under discussion, 1,684 agreements on options ended with making a .pl domain name available for registration. In 128 cases the formal requirements were not met or the registration was cancelled, which resulted in the .pl domain names being released to the group of names available for registration.

Since launching the service of options for registration of a .pl domain name (in June 2004) the .pl domain Registry has concluded 179,600 agreements with 44.49% thereof providing a .pl domain name for registration.
At the end of the second quarter of 2015, 208 Registrars participated in the Partner Programme of the .pl domain Registry. 123 Registrars had their registered offices in Poland, servicing 77.76% of .pl domain names. 59 Registrars were seated in other European countries and were servicing 12.69% of .pl domain names, while 26 remaining Registrars, domiciled beyond Europe, were servicing 9.55% of .pl domain names.

Partners of NASK, division by place of residence, Q2 2015

.pl domain name market share between Partners considering the place of residence, Q2 2015
At the end of June 2015 NASK Partners were servicing totally **99.23%** of all .pl domain names active in DNS. The remaining **0.77%** were the names serviced directly by NASK.

The presented TOP 10 was servicing, at the end of the first half of 2015, totally over **87.59%** of market. The share of Home.pl S.A. amounted to **23.80%**. Nazwa.pl S.A., during the discussed period, attained the result of **21.12%**, while Consulting Service Sp. z o.o. was servicing **9.77%** of active .pl domain names. The successive places in the ranking were taken by the following Registrars: Michau Enterprises Ltd. – **8.80%**, OVH SAS – **8.29%**, AZ.pl Sp. z o.o. – **6.11%**, Premium.pl Sp. z o.o. – **3.28%**, Agnat Sp. z o.o. – **2.77%**, Dinfo Systemy Internetowe – **2.41%** and Domeny.pl Sp. z o.o. – **1.24%**.

In the second quarter of 2015 the highest growth of the number of serviced domain names was accomplished by Nazwa.pl S.A, attaining the increase in the market share by **1.46 p.p.**
In the second quarter of 2015 out of all 285 003 new .pl domain names as many as 284 985 were registered by assistance of NASK Partners, with 88.25% of names being registered via those presented in TOP 10.

The highest market share was recorded by Nazwa.pl S.A., which assisted in registration of 31.51% of names. The second position was held by Home.pl S.A. with 27.83% share. The remaining Partners most frequently chosen by the Registrants registering .pl domain names were: OVH SAS – 6.26%, Michau Enterprises Ltd. – 6.19%, Consulting Service Sp. z o.o. – 6.15%, AZ.pl Sp. z o.o. – 5.62%, Premium.pl Sp. z o.o. – 1.70%, Agnat Sp. z o.o. – 1.20%, Domeny.pl Sp. z o.o. – 0.95% and Dinfo Systemy Internetowe – 0.84%.

The highest increase in the number of .pl domain names registered quarterly, as compared to the previous quarter of 2015, was attained by Nazwa.pl S.A. and Home.pl S.A., accomplishing the growth dynamics of 9.62% and 8.21% respectively.

**MARKET SHARE BETWEEN PARTNERS CONSIDERING NEW REGISTRATIONS**

<table>
<thead>
<tr>
<th>Partner</th>
<th>Market Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nazwa.pl S.A.</td>
<td>31.51%</td>
</tr>
<tr>
<td>Home.pl S.A.</td>
<td>27.83%</td>
</tr>
<tr>
<td>OVH SAS</td>
<td>6.26%</td>
</tr>
<tr>
<td>Dinfo Systemy Internetowe</td>
<td>0.84%</td>
</tr>
<tr>
<td>Domeny.pl Sp. z o.o.</td>
<td>0.95%</td>
</tr>
<tr>
<td>Agnat Sp. z o.o.</td>
<td>1.20%</td>
</tr>
<tr>
<td>Premium.pl Sp. z o.o.</td>
<td>1.70%</td>
</tr>
<tr>
<td>AZ.pl Sp. z o.o.</td>
<td>5.62%</td>
</tr>
<tr>
<td>Consulting Service Sp. z o.o.</td>
<td>6.15%</td>
</tr>
<tr>
<td>Michau Enterprises Ltd.</td>
<td>6.19%</td>
</tr>
<tr>
<td>remaining</td>
<td>11.75%</td>
</tr>
</tbody>
</table>

Market share between Partners considering new .pl domain name registrations, Q2 2015*

*The graph presents TOP 10 of NASK Partners that agreed to make their market share data public.
MARKET SHARE BETWEEN PARTNERS CONSIDERING REGISTRANTS

At the end of June 2015 NASK Partners were servicing more than 98.58% of all .pl domain name Registrants, with 56.90% thereof being serviced by three Partners: Nazwa.pl S.A. – 23.80%, Home.pl S.A. – 20.97%, and Consulting Service Sp. z o.o. – 12.13%.

The successive positions in the ranking of presented Registrars were occupied by: OVH SAS – 9.20%, AZ.pl Sp. z o.o. – 6.30%, Dinfo Systemy Internetowe – 3.82%, Agnat Sp. z o.o. – 3.68%, Michau Enterprises Ltd. – 1.82% Domeny.pl Sp. z o.o. – 1.44% and Active 24 Sp. z o.o. – 1.05%.

Market share between Partners considering .pl domain name Registrants, Q2 2015*

*The graph presents TOP 10 of NASK Partners that agreed to make their market share data public.
In the second quarter of 2015, similarly as in previous quarters, the DNT market was dominated by Michau Enterprises Ltd., assisting in conclusion of 49.99% of agreements on .pl domain name tests. The second most frequently chosen Registrar was Gransy s.r.o. with 22.83% share. The successive Registrars, which agreed to published their results in the DNT market share, were: Premium.pl Sp. z o.o. – 8.86%, Az.pl Sp. z o.o. – 1.24% and Consulting Service Sp. z o.o. – 0.43%.

*The graph presents TOP 5 of NASK Partners that agreed to make their market share data public.
From the beginning of April to the end of June 2015 options were most frequently put via Michau Enterprises Ltd., which assisted in conclusion **36.91%** of agreements. The consecutive Registrars most frequently chosen by Registrants were: Premium.pl Sp. z o.o. – **16.71%**, AZ.pl Sp. z o.o. – **11.18%**, First Dropcatchers LLC – **8.15%** and Domeny.pl Sp. z o.o. – **6.95%**.

The Partners, from beyond the presented Top 5, serviced in total **437** new agreements on the options for registration of the .pl domain name.