NASK'S REPORT FOR THE SECOND QUARTER OF 2014

All the information were prepared and compiled basing on data from the .pl domain name registry system.

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Dear Readers,

The second quarter of 2014 ended with a very significant event for the Polish registry. On 25 June 2014 NASK provided the .gov.pl domain secured with the DNSSEC protocol, which means that the consecutive phase of NASK’s mission to raise the security level of names, registered in the domain designed for national institutions, was completed. We shall not forget that the first step, the most important in this process, was the transfer of the entire service of .gov.pl domain from the Institute of Fundamental Technological Research Polish Academy of Sciences to NASK.

Due to covering the .gov.pl domain registry with the DNSSEC protocol, directing the traffic to false Internet websites, which pretend to be held by state institutions, is going to be much more difficult.

The DNSSEC protocol for the .pl domain was implemented by NASK in June 2012 and within the first two years of this solution functioning in the Polish registry almost 16 thousand domain names, and in the last quarter alone, more than 2 thousand domain names were secured with the protocol.

The second quarter of this year, similarly as in previous years, was characteristic of lower registration number of .pl domain names, as compared with the first three months of this year. During the period from April to June 245,500 new names were entered to the .pl domain registry and the first half of the year was ended with 2,491,276 domain names active in DNS, maintained for more than 935 thousand Registrants.

The lower number of registrations caused that during the last quarter the number of active domain names decreased by 4,429, i.e. by ca. 0.2%. Simultaneous decrease in the renewal level by 0.66 p.p., which is subject to periodical fluctuations, basing on the data presented in the report, influenced also the accrual decrease in the number of active names. However, it should be noted that this decrease pertained only to the regional domain names, administered by NASK, and it was higher than the total increase in the number of domains maintained directly in .pl and functional domains.

I invite you to get acquainted with the newest report, presenting the data from the .pl domain registry for the second quarter of 2014.

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The .pl domain registry ended the first half of 2014 with 2,491,276 domain names active in DNS.

During the second quarter of 2014 the registry, run by NASK, recorded the increase in the number of domain names, maintained directly in the .pl domain, by 1,140, and in the names maintained in the functional domain, by 3,276. On the other hand, the number of names, maintained in the regional domains administered by NASK (e.g. .waw.pl, .pisz.pl), dropped during the second quarter by 8,845.

In the second quarter of 2014 4,429 active .pl domain names were erased from the registry, whereas, in is worthwhile to note that in April the volume increased by 1,635 names and then in the consecutive two months the number decreased by 3,115 in May and 2,949 in June.

The domain names with diacritic signs (the so called IDNs) at the end of June 2014 constituted 2.18% of all active .pl domain names and their number equalled 54,272.
During the second quarter of 2014 245 500 new domain names were registered in the .pl domain registry. The number of registrations in particular months amounted to 87 424 in April, 80 154 in May and 77 922 in June.

The domain names contained diacritic signs constituted 2.16% of new registrations and their number equalled 5 303.

The number of names registered in the first half of 2014 amounted to 529 980 and it was by 293 higher than the number of names registered in the corresponding period in 2013.
In the second quarter of 2014 the daily average number of .pl domain name registrations amounted to **2 698**.

The month when the highest number of domain names was registered daily average was April with the result of **2 914** new domain names. In May daily average **2 586** names were registered, whereas in June **2 597** names were entered in the registry.
In the second quarter of 2014, similarly as in previous years, the most frequently chosen type of zone for a new registration was the .pl zone, which was followed by the functional zones, whereas the least popular were the regional zones.

During the quarter under discussion the number of names registered directly in the .pl zone amounted to 165,189, which constituted 67.29% of the total number of registrations carried out in this period. There were 60,622 names registered in the functional domains, administered by NASK, which in turn constituted 24.69% of effected registrations. 19,689 names registered in the regional domains had the lowest share in the total number of new registrations, namely 8.02%.

### NUMBER OF NEW SECOND LEVEL, REGIONAL AND FUNCTIONAL .PL DOMAIN NAME REGISTRATIONS

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![Graph showing the percentage of registrations in .pl, regional, and functional domains from 2011 to Q2 2014.](image-url)
At the end of the first half of 2014 the share of renewed names in the number of .pl domain names subject to be renewed for a consecutive billing period equalled 59.93%. As compared to the result from the first quarter of 2014 the rate dropped by 0.66 p.p., while against the result noted at the end of 2013 the rate increased by 0.15 p.p.

During the second quarter of 2014 the Registrants renewed almost 342 thousand .pl domain names. 74.08% of renewed names were registered directly in the .pl domain, 20.89% in functional domains and the remaining 5.14% in the regional domains serviced by NASK. In case of 704 names the end date of the billing period was shifted by individually defined number of days.
From the beginning of April to the end of June 2014 the .pl Registrants 42,449 times changed the Registrar servicing the maintained domain name. In 681 cases the Registrar change was performed with the simultaneous renewal of the .pl domain name for a consecutive billing period, whereby 417 of them were made after the previous billing period had been completed.

In the first half of 2014 84,993 .pl domain name transfers were carried out among the NASK’s Partners, i.e. by over 13 thousand fewer than in the corresponding period in the previous year.
DNSSEC IN THE .PL DOMAIN NAME

With the end of the first half of 2014 the .pl domain registry contained **15 851** .pl domain names secured with the DNSSEC protocol. During the period from 1 April to 30 June the number of secured names increased by **2 016**.

With the end of June 2014, twenty six .pl domain Registrars serviced .pl domain names, holding the records confirming a proper DNSSEC security.
The .pl domain registry at the end of June 2014 contained 935 thousand Registrants. 64.94% of Registrants were entrepreneurs and the remaining 35.06% natural persons.

Out of 2,491,276 .pl domain names active in DNS 66.14% were maintained for entrepreneurs and 33.86% for natural persons.

On average 2.67 .pl domain names fell for one Registrant. 67.16% of Registrants maintained one .pl domain name, 14.58% maintained two domain names, 15.32% maintained from three to nine names and 2.94% of Registrants maintained ten and more domain names.

94.47% of .pl domain names were maintained for the Registrants seated in Poland. The largest number of .pl domain names abroad was maintained for the Registrants from Germany, the United States and Great Britain.
In the second quarter of 2014, there were concluded 47,477 agreements on 14-day .pl domain name tests (DNT). 3.37% of tested names were registered for the tester, while the remaining 96.63% returned to the pool of names available for registration.

21,756 .pl domain names were tested in April, 15,755 in May and 9,966 in June.

Since launching the service in September 2007, totally more than 1 million .pl domain names were tested, with 5.82% thereof ended with registration.
From the beginning of April to the end of June 2014 5,706 new agreements on options for registration of the .pl domain names (WLS) were concluded. Out of all existing agreements, 458 were renewed for consecutive three years, while 2,187 options ended with the provision of the .pl domain name for registration, however, in case of 115 .pl domain names made available, the formal requirements were not met or the domain registration was cancelled which resulted in the domain names being released to the group of names available for registration.

Since launching the service in June 2004, out of all purchased options 43.45% ended with providing the .pl domain name for registration by the option holder.
With the end of the first half of 2014 the .pl domain registry cooperated with 204 Registrars from all over the world. Located in Poland, 113 entities, belonging to the NASK Partner Programme, serviced totally 76.90% of .pl domain names.

In the second quarter of 2014, out of all the foreign Registrars 59 had their registered offices in Europe, while 32 were seated beyond Europe. Totally, they serviced 23.10% of names.
MARKET SHARE BETWEEN PARTNERS CONSIDERING .PL DOMAIN NAMES

At the end of June 2014 the NASK’s Partners serviced totally **99.10%** of .pl domain names, with **79.98%** thereof serviced by the Registrars from the presented TOP 10.

The highest number of active .pl domain names were serviced by Home.pl S.A. – **23.95%**. In the second quarter of 2014 the number of names serviced by that Registrars grew by **3.31%**, as compared with the previous quarter. Nazwa.pl S.A. and Consulting Service Sp. z o.o. also recorded a slight increase in the number of serviced names, comparing to the first quarter of 2014, by **0.13%** and **0.51%** respectively.

The remaining Registrars maintained the share in the market at the level approximate to the previous quarter with the following results: Michau Enterprises Ltd. – **9.16%**, AZ.pl Sp. z o.o. – **7.76%**, Premium.pl Sp. k. – **3.72%**, Agnat Sp. z o.o. – **3.19%**, Dinfo Systemy Internetowe – **2.61%**, Domeny.pl Sp. z o.o. – **1.38%** and Active 24 Sp. z o.o. – **1.25%**.

MARKET SHARE BETWEEN PARTNERS CONSIDERING .PL DOMAIN NAMES, Q2 2014 *

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*The graph presents TOP 10 of NASK Partners that agreed to make their market share data public.*
MARKET SHARE BETWEEN PARTNERS CONSIDERING NEW REGISTRATIONS

From the beginning of April till the end of June 2014 99.98% of new .pl domain names were registered via the NASK’s Partners.

The most frequently chosen NASK’s Partner was Home.pl S.A., which assisted in concluding 30.97% of new agreements. The second most frequently chosen Partner was Nazwa.pl S.A. with 17.27% share in the market of new registrations.

Among the first 10 Registrars, having the share of registered domain names below 10%, were: AZ.pl Sp. z o. o. – 8.75%, Michau Enterprises Ltd. – 8.02%, Consulting Service Sp. z o.o. – 7.15%, Premium.pl Sp. k. – 2.58%, Agnat Sp. z o.o. – 1.87%, Dinfo Systemy Internetowe – 0.97%, Domeny.pl Sp. z o.o. – 0.96% and Active 24 Sp. z o. o. – 0.86%.
With the end of the first half of 2014, the NASK’s Partners were servicing 98.31% of the Registrants of the .pl domain names active in DNS. The largest number of Registrants, 22.42%, was serviced by Nazwa.pl S.A., the second place was occupied by Home.pl S.A., servicing 21.23% of Registrants. The consecutive places in the breakdown, with the results corresponding to those noted in the previous quarter, were taken by: Consulting Service Sp. z o.o. – 11.85%, AZ.pl Sp. z o.o. – 6.69%, Dinfo Systemy Internetowe – 4.18%, Agnat Sp. z o.o. – 4.17%, Michau Enterprises Ltd. – 1.67%, Domeny.pl Sp. z o.o. – 1.60%, Active 24 Sp. z o.o. – 1.10% and Premium.pl Sp. k. – 0.88%.

*The graph presents TOP 10 of NASK Partners that agreed to make their market share data public.
In the second quarter of 2014 the biggest share in the DNT market was recorded by Michau Enterprises Ltd., assisting in concluding 57.16% of agreements. The second most frequently chosen Partner by means of which clients registered 19.21% of agreements, was AZ.pl Sp. z o. o. Among the most significant players during the presented period in the DNT market were also: Premium.pl Sp. k. – 4.43%, MSerwis 1.41% and for the first time in the breakdown, DD Sp. z o. o. with 0.71% share.

The Partners from beyond the presented TOP 5 assisted in concluding totally over 17% of the .pl domain name tests.

*The graph presents TOP 5 of NASK Partners that agreed to make their market share data public.
In the second quarter of 2014 the agreements on options for .pl domain name registration were most frequently concluded via Michau Enterprises Ltd. with the assistance of which 69.97% of options were set. Further NASK's Partners, most frequently chosen by option buyers in the discussed period, were: Premium.pl Sp. k. – 7.13%, First Dropcatchers LLC – 2.82%, Domeny.pl Sp. z o.o. – 2.19% and AZ.pl Sp. z o. o. with 2.15% of share in the option market.

The Registrars, from beyond the Top 5, serviced totally 15.74% of new agreements on the options for registration of the .pl domain name.