



Q3 2023

.pl domain name market
NASK's report

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NASK Partner Programme



Introduction



Jarosław Olchawski

Deputy Director of .pl Domain Registry

Dear Readers,

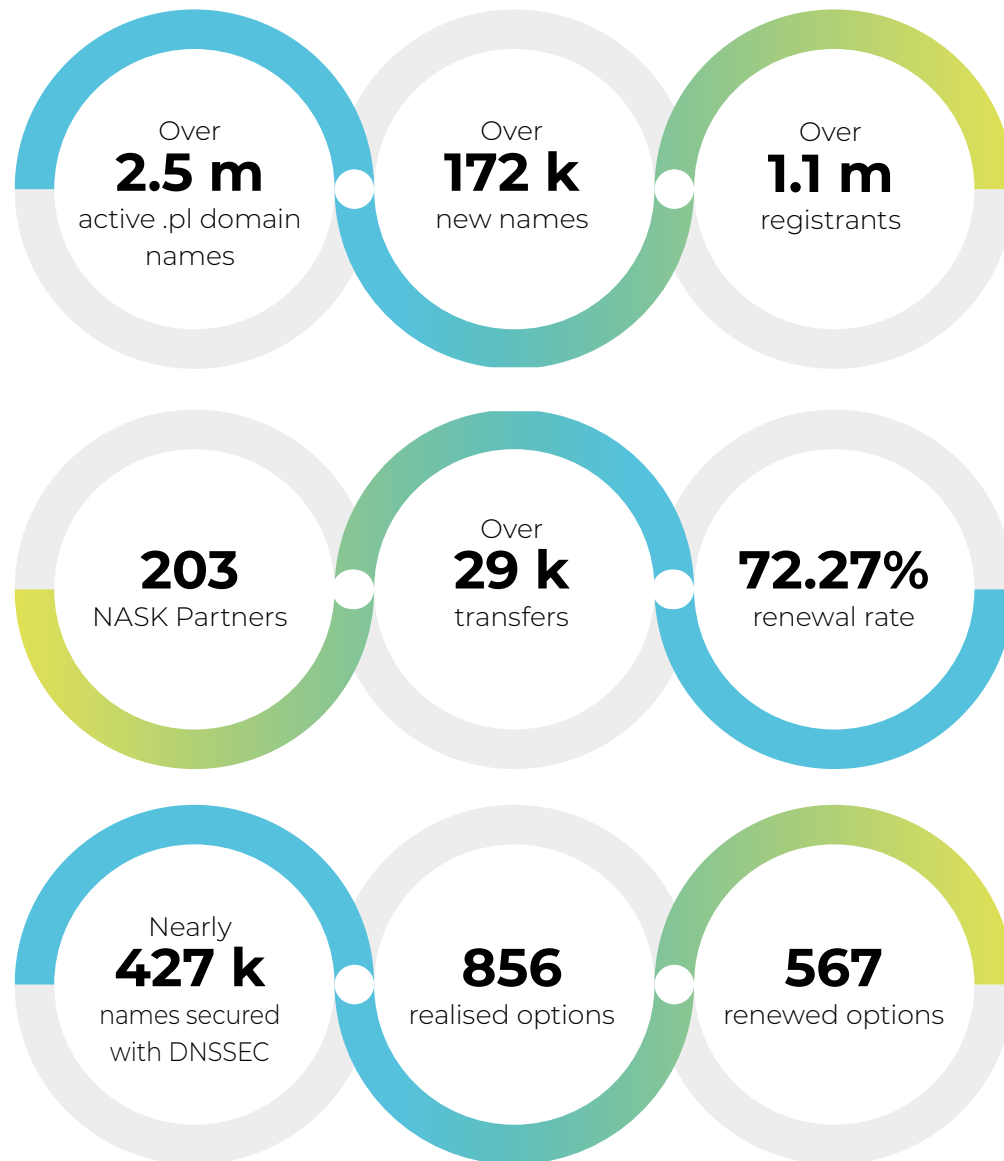
At the end of the third quarter of 2023, in the .pl domain name registry **2 528 809** domain names active in DNS were maintained, by **10 423** more compared to the previous quarter. The number of .pl domain name registrants increased by **6 864**, and at the end of September amounted to **1 125 390**. In the discussed period, there was an increase in the number of renewals. **409 064** names were renewed, **944** more than in the previous quarter. The renewal rate decreased by **0.31 p.p.** and stood at **72.27%**. In the third quarter of 2023, the .pl domain name registry cooperated with **203** registrars from **23** countries. As compared to the previous quarter, **5** new Partners were gained.

The **Q3 2023** report has been supplemented with additional statistical data, showing a year-on-year comparison for new registrations and renewals, including, among others, percentage changes.

More data from **Q3 2023** can be found in the report from the .pl domain registry. I invite you to read the report!



https://dns.pl/en/become_registrar_domain_pl

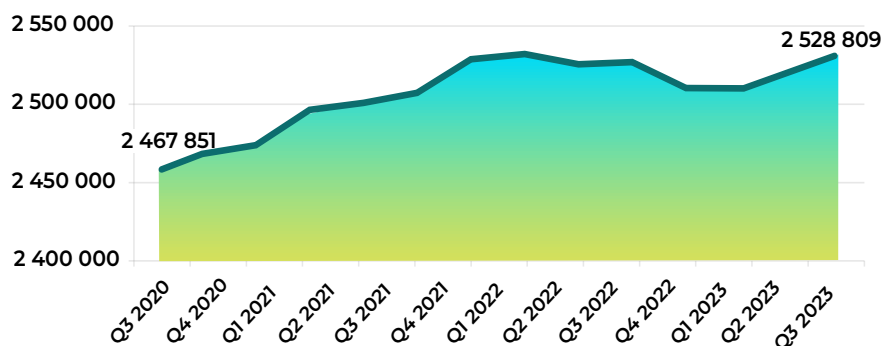


Facts and figures

.pl domain names active in DNS

Domains in .pl domain registry

Number of .pl domain names in DNS

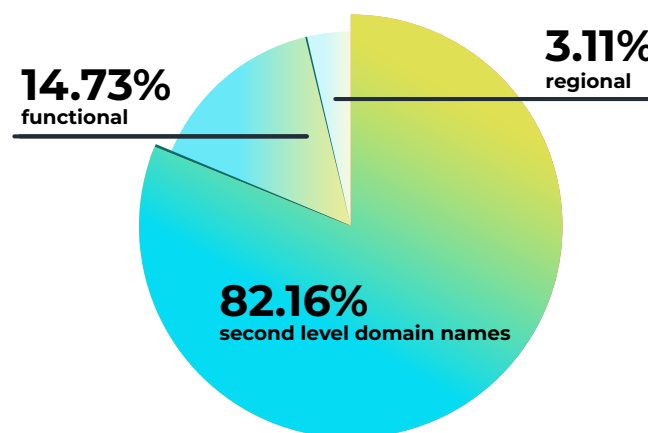


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At the end of September 2023, in the .pl domain registry, **2 528 809** names active in DNS were maintained. Compared to the previous quarter, the number increased by **10 423** names.

In the analyzed period, the number of names active in DNS and maintained directly in the .pl domain increased by **14 699**, and at the end of the quarter amounted to **2 077 786**. The number of names in functional domains increased by **732** and at the end of the quarter amounted to **372 463**. However, the number of names in regional domains decreased by **5 008** and at the end of the quarter amounted to **78 560**.

Number of domain names active in DNS as divided into the type of zone, Q3 2023



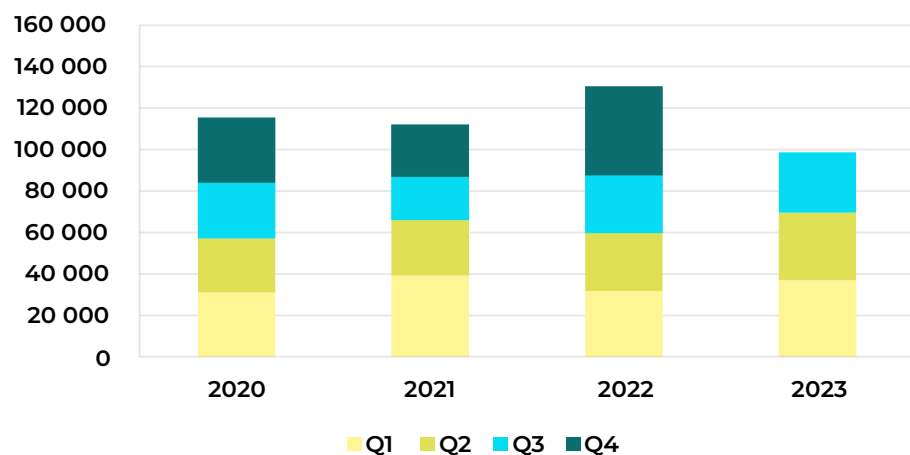
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.pl domain names active in DNS

Transfers

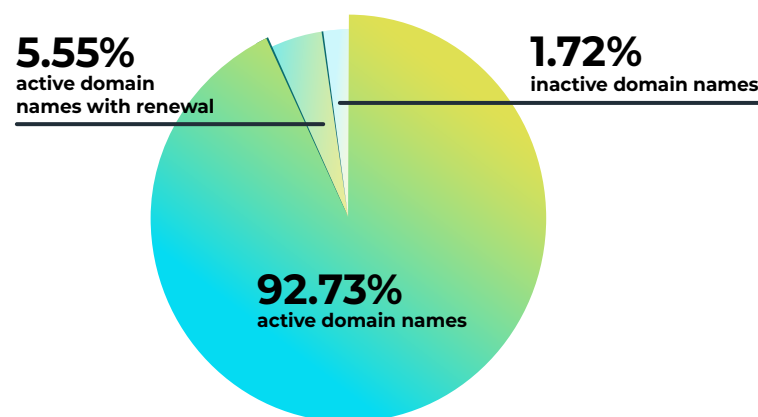
Number of .pl domain name transfers



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In the third quarter of 2023, **29 235** transfers of .pl domain name service were carried out, **318** daily average.

Division of transfers, Q3 2023



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5



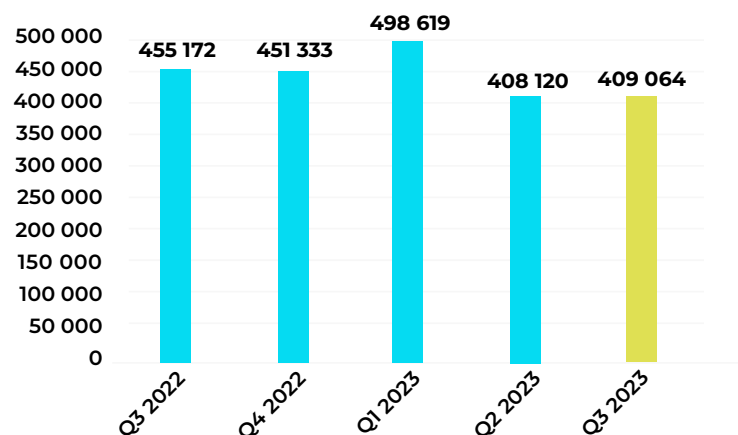
1 623
transfers with
renewal
in Q3 2023

of which **503**
after the end
of the previous
billing period

.pl domain names active in DNS

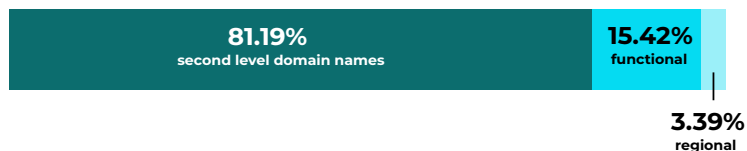
Renewal of a domain name for a consecutive billing period

Number of renewed .pl domain names



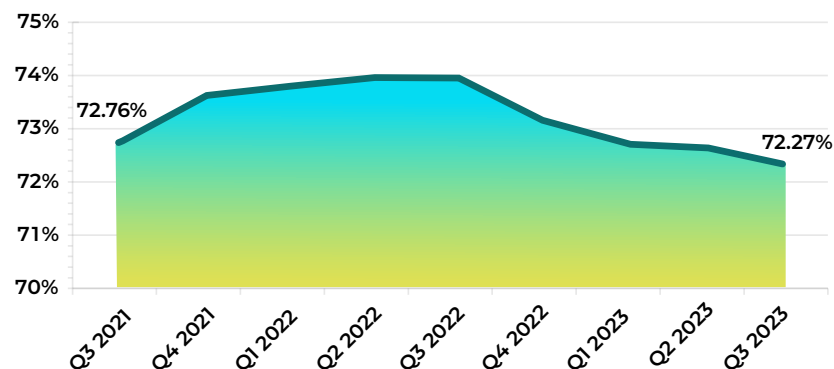
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Structure of renewed .pl domain names, Q3 2023



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Renewal rate of .pl domain names



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At the end of September 2023, the renewal rate amounted to **72.27%**. It decreased by **0.31 p.p.** compared to the second quarter.



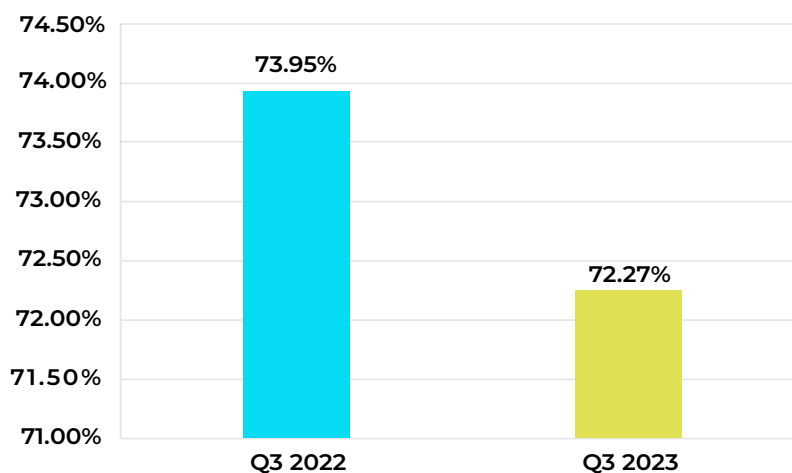
409 064
renewals
in Q3 2023

For **3 485** names the end of the billing period was postponed by an individually defined number of days.

.pl domain names active in DNS

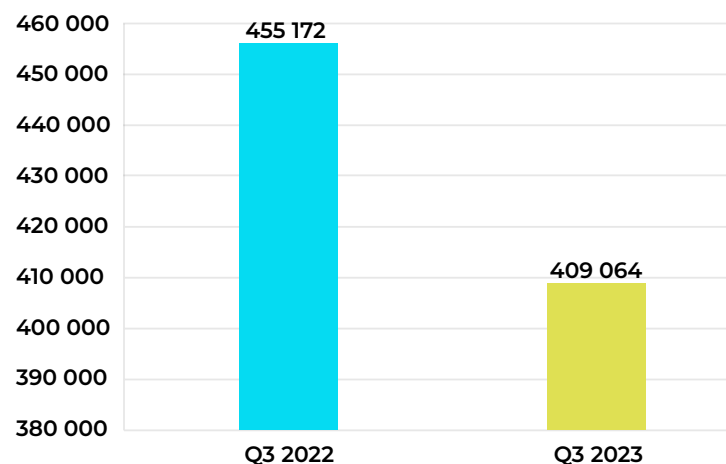
Renewal of a domain name for a consecutive billing period

Renewal rate of .pl domain names
(year-on-year)



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Number of renewed .pl domain
names (year-on-year)



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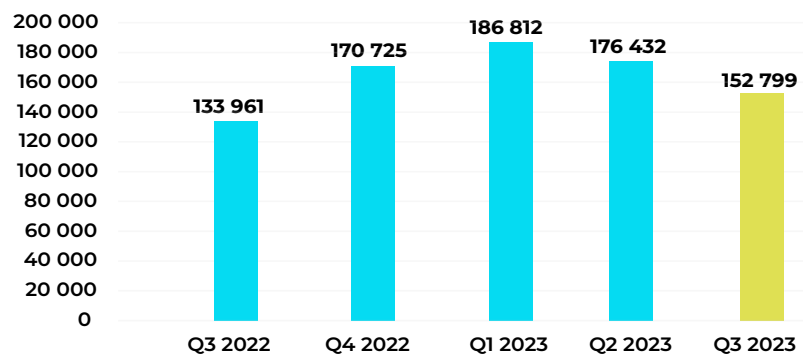
by 1.68 p.p.
decreased
the percentage
of renewals,
as compared
Q3 2023 to Q3 2022

by 10.13%
fewer names
were renewed
in Q3 2023 than
in Q3 2022



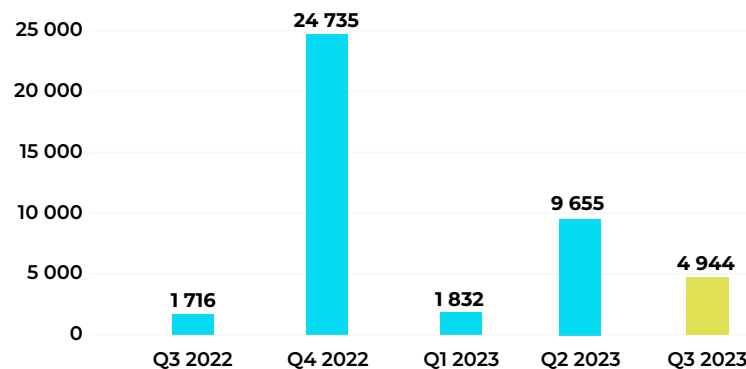
Domain names released from the .pl domain registry

Number of .pl domain names released due to lack of renewal



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Number of .pl domain names released after previous deletion



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8

152 799

domain names released due to lack of renewal

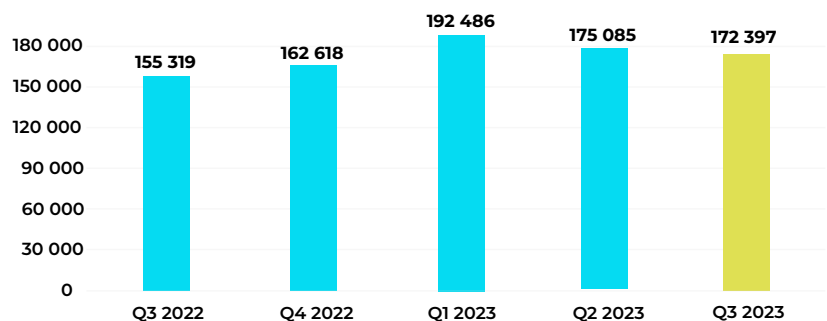
4 944

domain names released after previous deletion



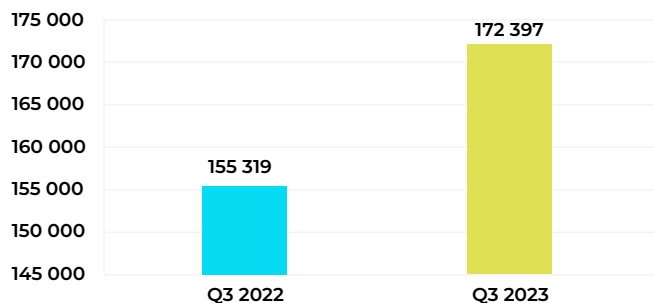
New names in the .pl domain registry

Number of .pl domain name registrations



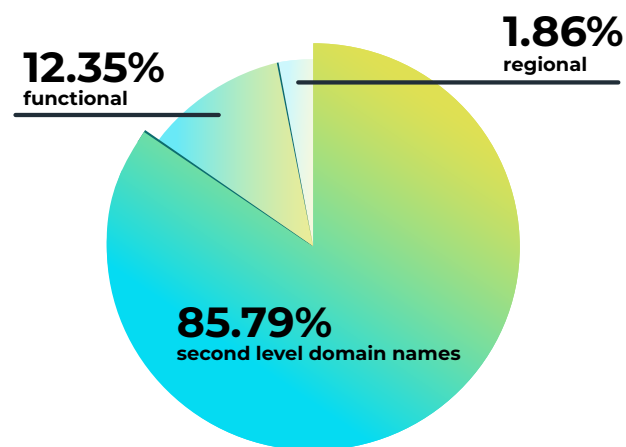
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Number of .pl domain name registrations (year-on-year)



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.pl domain name registrations as divided into a type of zone, Q3 2023



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From the beginning of July to the end of September 2023, **172 397** .pl domain names were registered, **over 2.6 thousand** fewer than in the preceding quarter.



1 874

daily average number of .pl domain name registrations

by 11% more

.pl domain names were registered in Q3 2023 than in Q3 2022

Registrants of .pl domain names

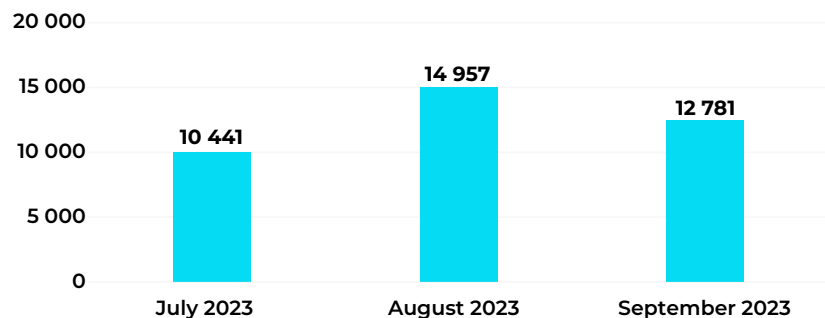
Registrants in the .pl domain registry

Division of .pl domain name registrations for the type of registrant, Q3 2023



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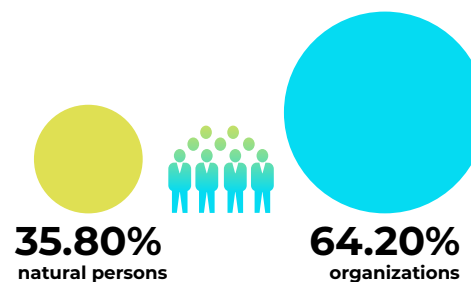
Number of changes of .pl domain name registrants, Q3 2023



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At the end of September 2023, the .pl domain registry had **1 125 390** unique registrants. In the third quarter of 2023, **6 864** entries concerning registrants were added to the registry.

.pl domain names, active in DNS, as divided into the type of a registrant, Q3 2023



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2.25 .pl domain names fell for one registrant on average

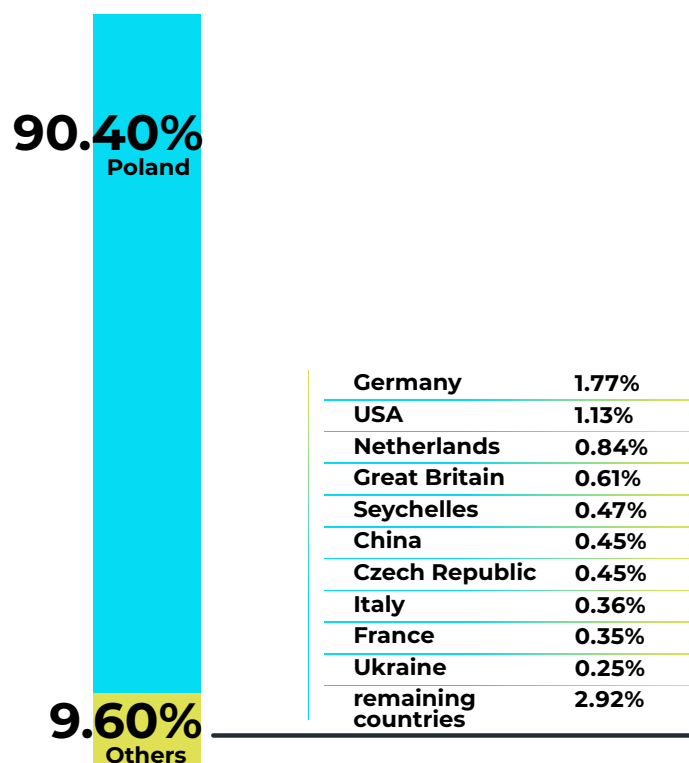
There were **38 179** changes of .pl domain name registrants

64.26% of registrants were organizations, and **35.74%** were natural persons

Registrants of .pl domain names

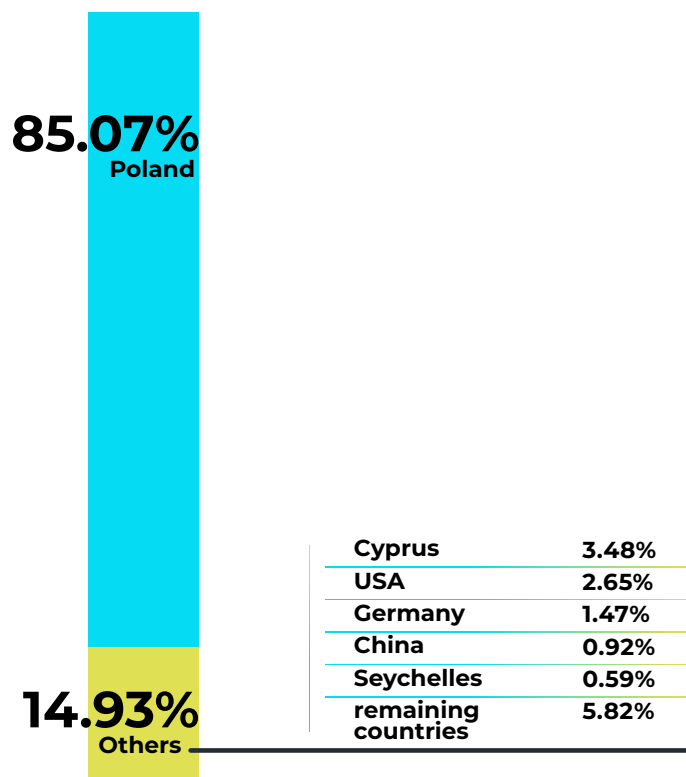
Place of residence of .pl domain name registrants

Division of .pl domain names active in DNS for a registrant's country, Q3 2023



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Division of .pl domain name registrations for a registrant's country, Q3 2023

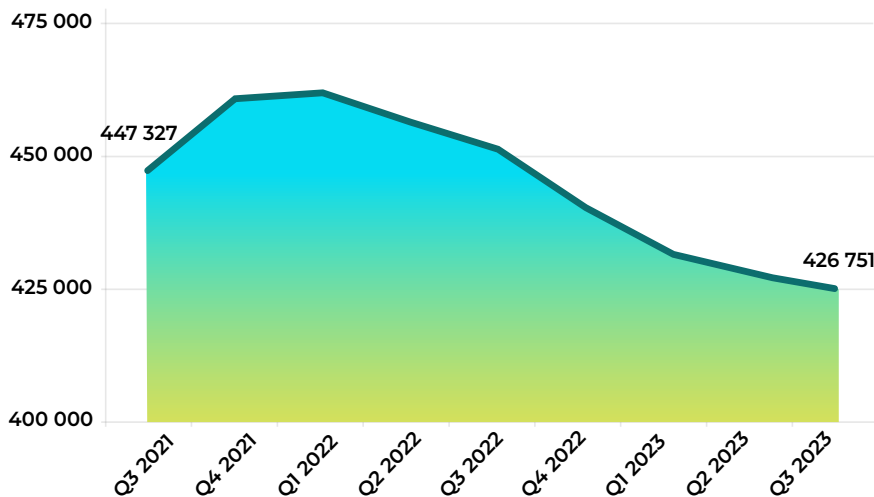


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Additional services of .pl domain registry

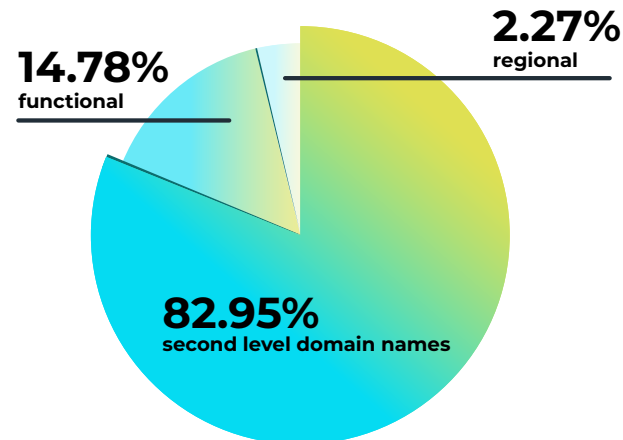
DNSSEC

Number of the .pl domain names secured with DNSSEC



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.pl domain names secured with DNSSEC as divided into a type of zone, Q3 2023



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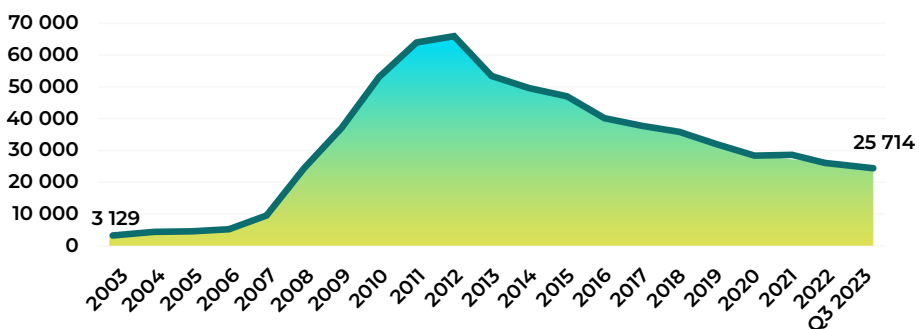
426 751

names secured with DNSSEC protocol

Additional services of .pl domain registry

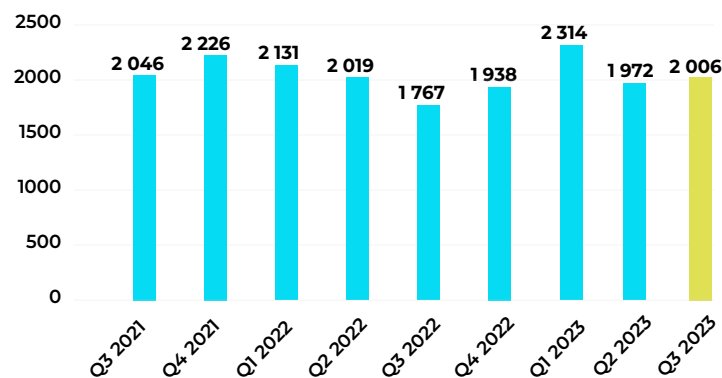
IDN

Number of .pl IDNs active in DNS



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Number of registrations of .pl IDNs



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At the end of September 2023, in the .pl domain name registry, **25 714** names with national diacritic signs (IDN) were registered, which constituted **1.02%** of all .pl domain names active in DNS.



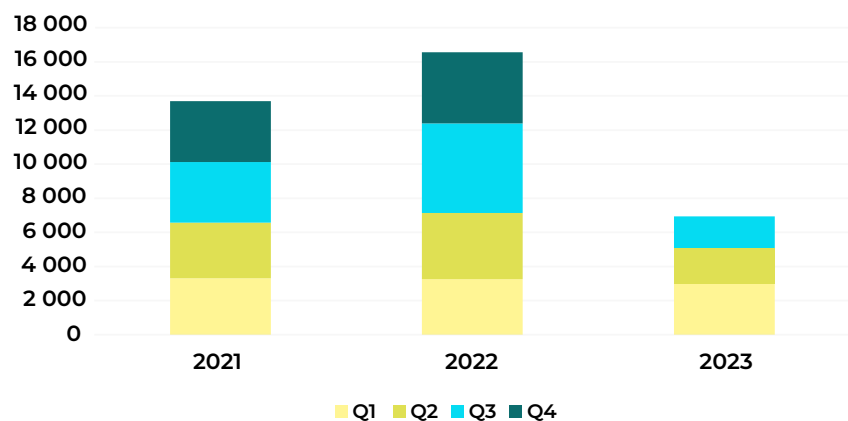
2 006

IDNs registered
in Q3 2023

Additional services of .pl domain registry

Options

Number of WLS registrations



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In the third quarter of 2023, **2 156** agreements on option for registration of a .pl domain name were concluded, and **567** were renewed for a consecutive 3-year period.

856 existing option agreements were completed with a domain name being provided for registration.

Since the launching of the service of option for registration, over **278 k** agreements have been concluded, **42.95%** thereof being completed with the provision of a .pl domain name for registration.



Registrars of .pl domain names

NASK Partner Programme

Division of Partners for their place of residence, Q3 2023



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Division of .pl domain names for Partner's registered office, Q3 2023



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130 registrars, servicing totally nearly **1.6 million** .pl domain names, had their registered offices in Poland. **49** registrars, seated in other European countries, were handling over **573 thousand** .pl domain names, whereas **24** registrars from outside of Europe were operating nearly **371 thousand** .pl domain names.



At the end of September 2023, **203** registrars from **23** countries participated in the NASK Partner Programme.



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gathered from the .pl domain

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dns.pl