



Q1 2023

.pl domain name market
NASK's report

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NASK Partner Programme



Introduction



Jarosław Olchawski

Deputy Director of .pl Domain Registry

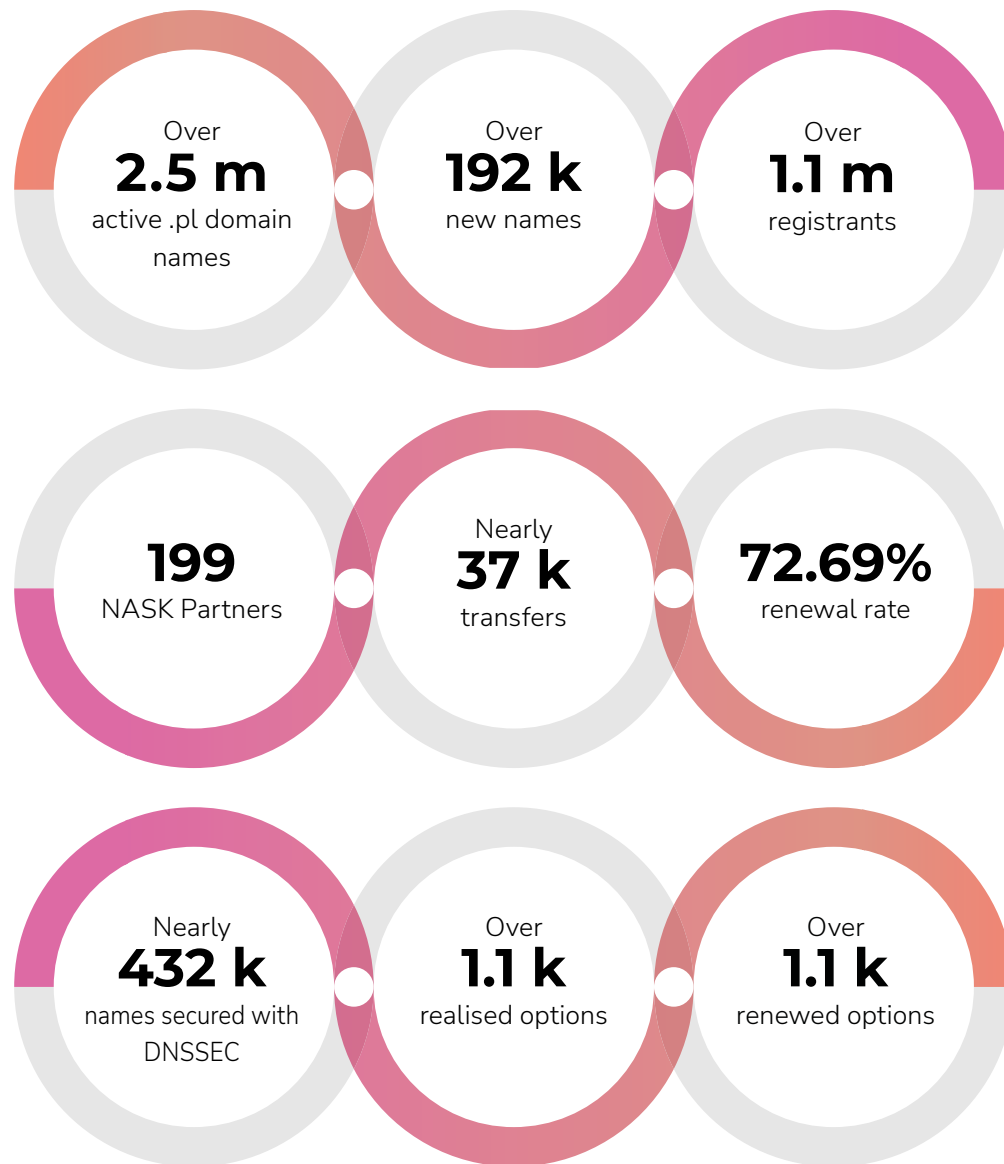
Dear Readers,

In the first quarter of 2023, **192 486** names were registered, which was nearly **30 thousand** more than in the preceding quarter. The number of names existing in the .pl domain registry was maintained at a similar level as in the previous quarter and amounted to **2 509 625**. From January to the end of March 2023, there were over **4.5 thousand** new domain name registrants, and their total number increased to **1 116 889**. Nearly **499 thousand** domains were renewed by registrants for the next billing period, and the renewal rate stood at **72.69%**.

More data from **Q1 2023** can be found in the report from the .pl domain registry. We invite you to read the report!



https://dns.pl/en/become_registrar_domain_pl

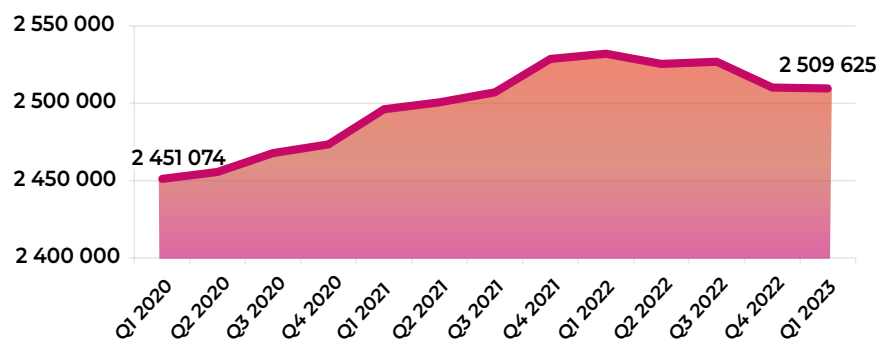


Facts and figures

.pl domain names active in DNS

Domains in .pl domain registry

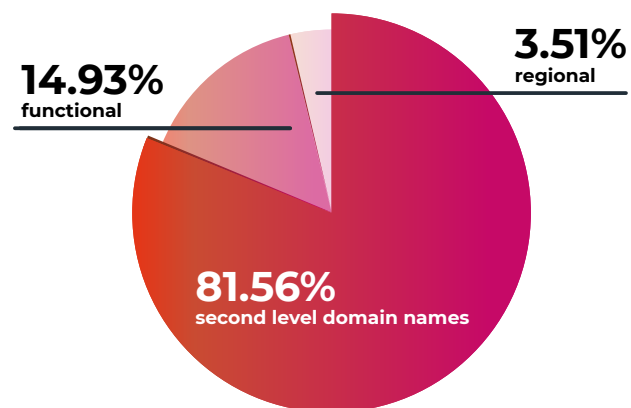
Number of .pl domain names in DNS



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At the end of the first quarter of 2023, in the .pl domain registry, **2 509 625** names active in DNS were maintained, which was **631** fewer than in the previous quarter.

Number of domain names active in DNS as divided into the type of zone, Q1 2023

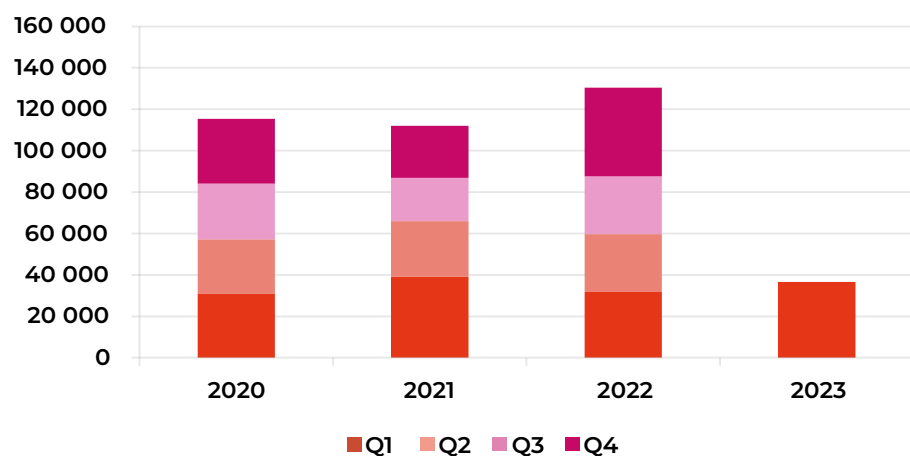


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.pl domain names active in DNS

Transfers

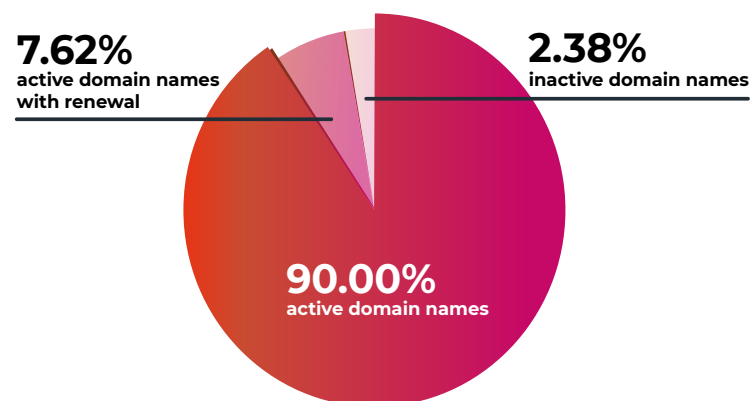
Number of .pl domain name transfers



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From January 1 to March 31, 2023, **36 621** transfers of .pl domain name service were carried out, **407** daily average.

Division of transfers, Q1 2023



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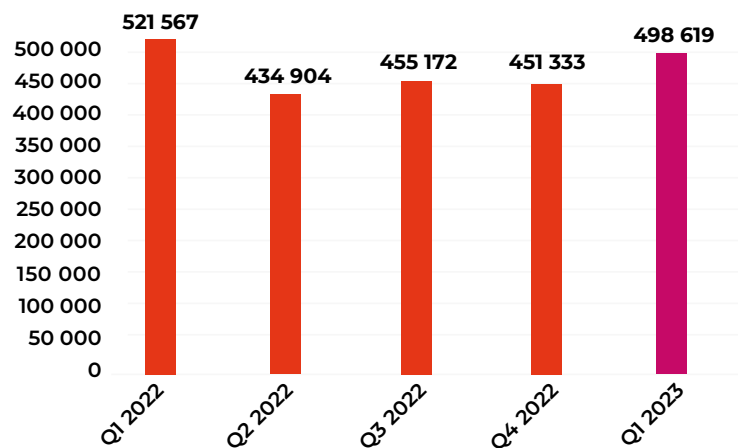
2 790

transfers with renewal in Q1 2023

.pl domain names active in DNS

Renewal of a domain name for a consecutive billing period

Number of renewed .pl domain names



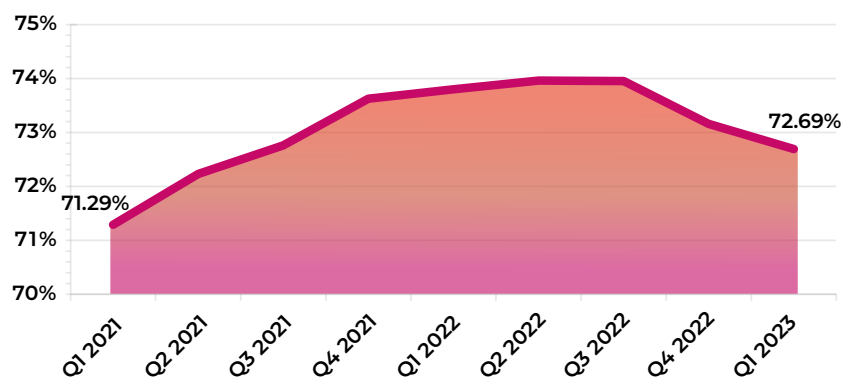
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Structure of renewed .pl domain names, Q1 2023



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Renewal rate of .pl domain names



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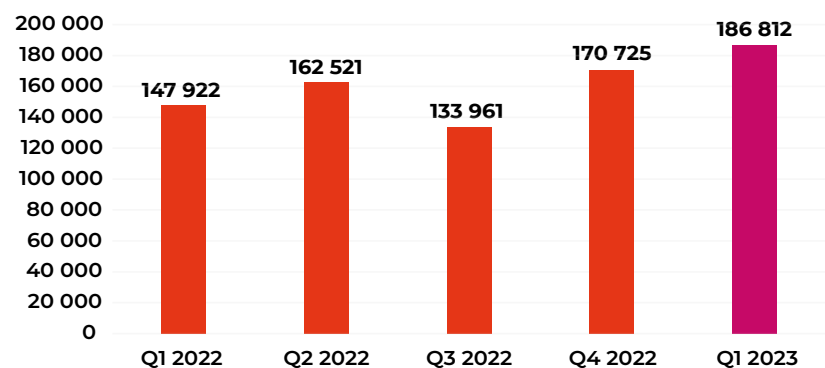
At the end of the first quarter of 2023, the renewal rate amounted to **72.69%**. It decreased by **0.47 p.p.** compared to the previous quarter.



498 619
renewals
in Q1 2023

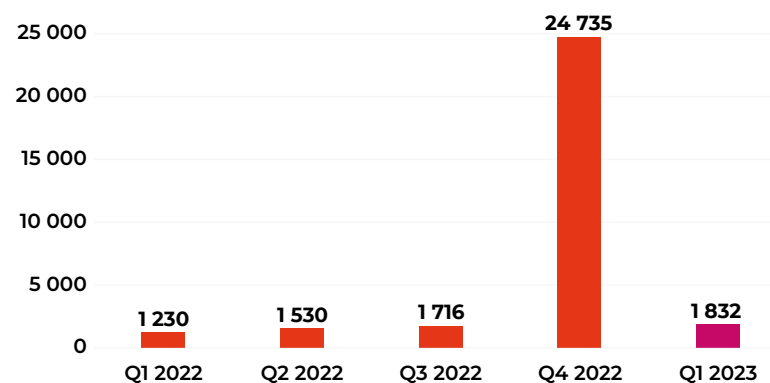
Domain names released from the .pl domain registry

Number of .pl domain names released due to lack of renewal



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Number of .pl domain names released after previous deletion



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186 812

domain names released due to lack of renewal

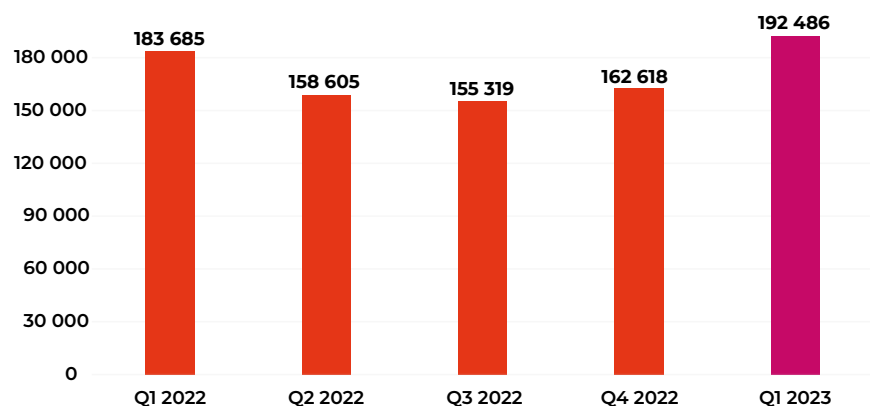
1 832

domain names released after previous deletion



New names in the .pl domain registry

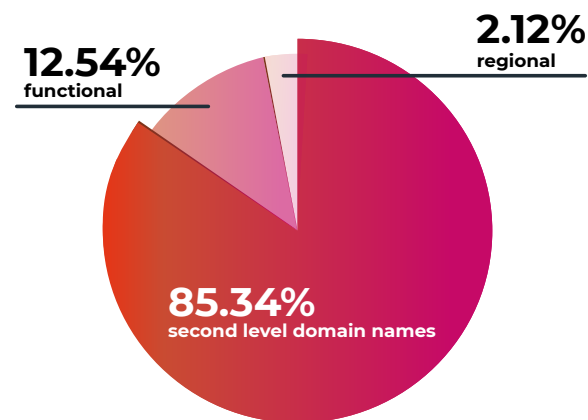
Number of .pl domain name registrations



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In the first three months of 2023, **192 486** .pl domain names were registered, nearly **30 thousand** more than in the preceding quarter.

.pl domain name registrations as divided into a type of zone, Q1 2023



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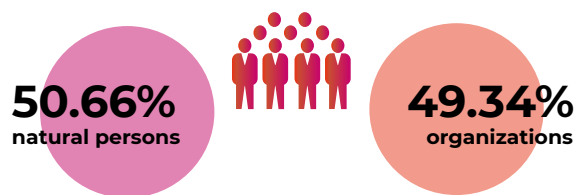
2 139

daily average number of .pl domain name registrations

Registrants of .pl domain names

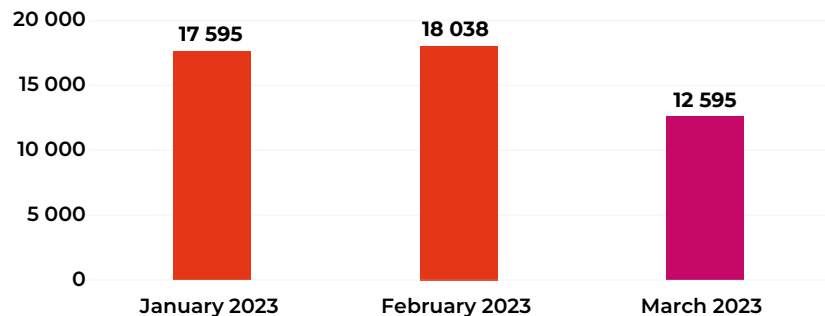
Registrants in the .pl domain registry

Division of .pl domain name registrations for the type of registrant, Q1 2023



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Number of changes of .pl domain name registrants, Q1 2023



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At the end of March 2023, the .pl domain registry had **1 116 889** unique registrants, of which **35.49%** were natural persons and **64.51%** were organizations.

In the first quarter of 2023, **4 540** entries concerning registrants were added to the registry.

.pl domain names, active in DNS, as divided into the type of a registrant, Q1 2023



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2.25 .pl domain names fell for one registrant on average

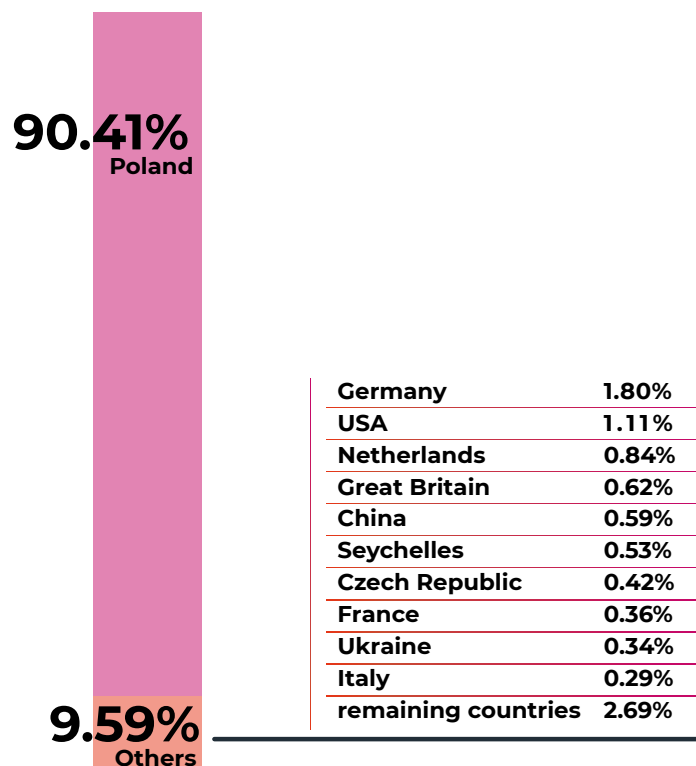
There were **48 228** changes of .pl domain name registrants



Registrants of .pl domain names

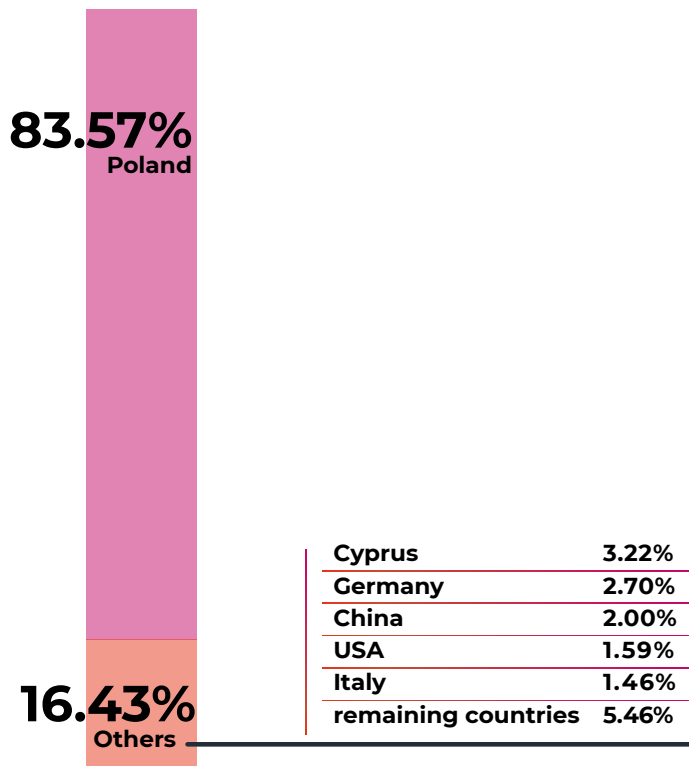
Place of residence of .pl domain name registrants

Division of .pl domain names active in DNS for a registrant's country, Q1 2023



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Division of .pl domain name registrations for a registrant's country, Q1 2023



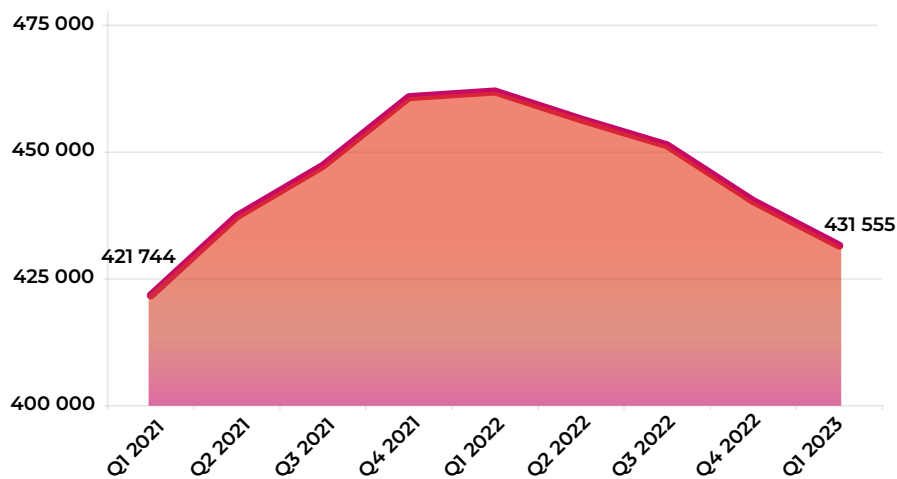
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Additional services of .pl domain registry

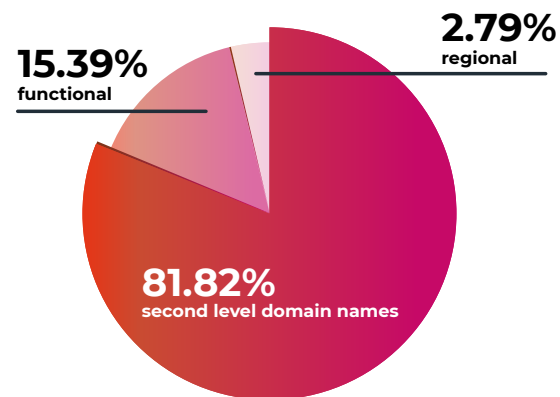
DNSSEC

Number of the .pl domain names secured with DNSSEC



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.pl domain names secured with DNSSEC as divided into a type of zone, Q1 2023



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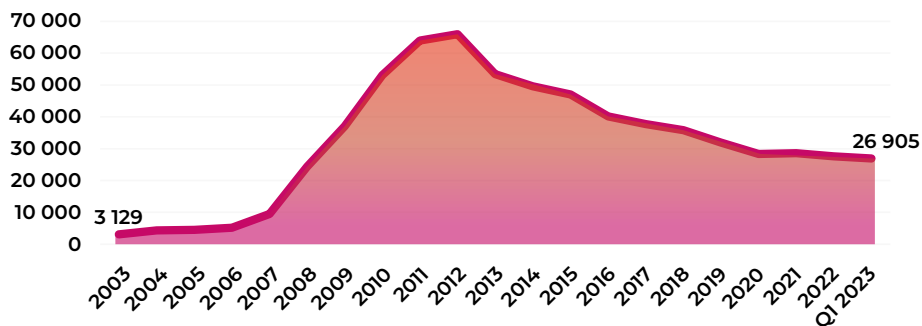
431 555

names secured with DNSSEC protocol

Additional services of .pl domain registry

IDN

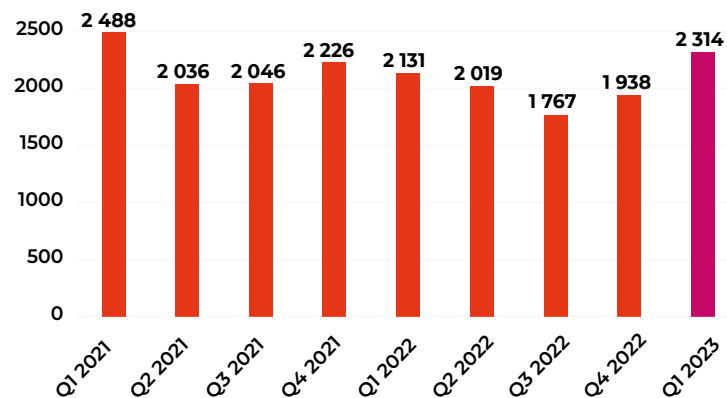
Number of .pl IDNs active in DNS



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At the end of the first quarter of 2023, **26 905** names with national diacritic signs (IDN) were registered, which constituted **1.07%** of all .pl domain names active in DNS.

Number of registrations of .pl IDNs



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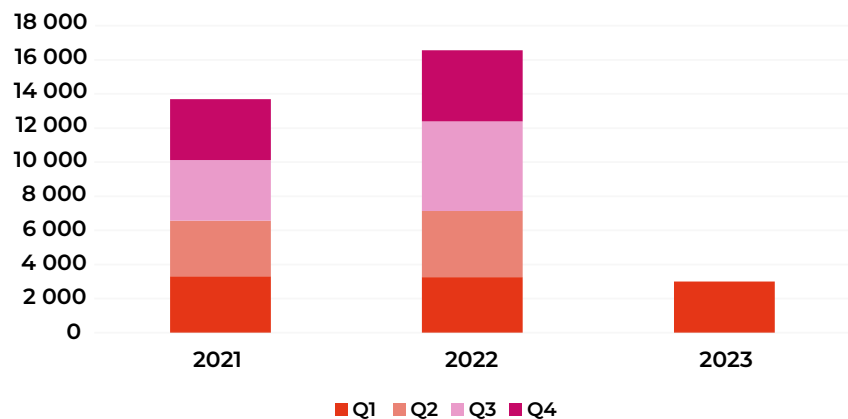
2 314

IDNs registered in Q1 2023

Additional services of .pl domain registry

Options

Number of WLS registrations



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In the first quarter of 2023, **3 003** agreements on option for registration of a .pl domain name were concluded, and **1 143** were renewed for a consecutive 3-year period. **1 154** existing option agreements were completed with a domain name being provided for registration.

Since the launching of the service of option for registration in 2004, nearly **274 k** agreements have been concluded.

42.96% thereof being completed with the provision of a .pl domain name for registration



Registrars of .pl domain names

NASK Partner Programme

Division of Partners for their place of residence, Q1 2023



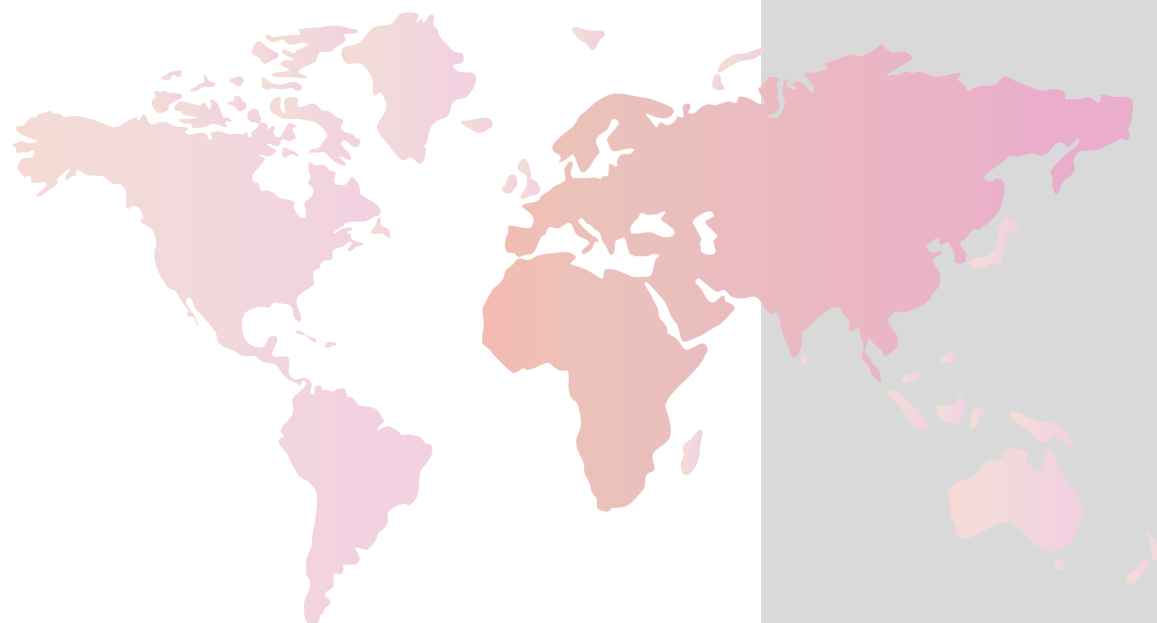
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Division of .pl domain names for Partner's registered office, Q1 2023



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127 registrars, servicing totally nearly **1.6 million** .pl domain names, had their registered offices in Poland. **48** registrars, seated in other European countries, were handling nearly **548 thousand** .pl domain names, whereas **24** registrars from outside of Europe were operating nearly **368 thousand** .pl domain names.



At the end of Q1 2023, in the NASK Partner Programme, there were participating **199** registrars from **23** countries.

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Text and correction: Editorial staff

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Translation: Editorial staff

dns.pl